

Making your content work harder for you

We Print, fulfil and distribute your book orders, simple!

We now offer single copy order fulfilment via selected online retailers and wholesalers in the USA and UK markets for publishers of all sizes.

Our retail print and distribution service provides publishers with an additional way to maximize revenue streams via print on demand, whilst reducing costs associated with warehousing, reprint under consideration status, freight costs and inventory management.

It's Easy to Get Started!

Submit your digital file or hard copy for scan to us along with your title metadata. We securely store your publication in our digital repository and feed out title availability information to wholesale and retailers we work with, together with the leading bibliographic agencies. Publishers can market restrict publications and we provide a UK and USA retail print and distribution service or a UK only service.

Once you have signed our non-exclusive contract and completed your account form we will discuss with you the best way for you to send us your files and upload your metadata to us depending on how many titles you want to put into the service. It really is that easy!

Printondemand can earn you revenue!

Perhaps the most important part of the process is the fact that we pay you revenue on each sale of your book/s. This revenue is calculated as retail price, less discount, less print cost (which we deduct).

Benefits

- Sell before you print - eliminate the risk of print
- Easy access to international markets
- No warehousing/inventory or depreciation costs - print on demand from just a single copy
- No order processing costs or administration
- No freight or handling costs for distribution
- Printing in market and close to your customers reduces your carbon footprint
- You can sell the e-Book and print copy of titles through the same retail service
- Pure incremental revenue stream through growing on-line markets
- No risk - print once you have sold
- No compromise on production quality on POD books

How Does it Work?

- Publisher sets up their files in the PODW virtual digital library and supplies title metadata
- Publisher dictates UK or USA markets by loading either Sterling or Dollar retail prices together with the retail discount
- PODW securely stores the digital file and feeds the title metadata out to the leading bibliographic agencies and the wholesalers and retailers we work with
- PODW receives orders direct from the retailers and wholesalers and we print and ship the books direct
- For every copy sold PODW pays publisher sales revenue calculated as retail price less discount less print cost
- No handling, order or credit control administration, no freight overheads and no risk - pure revenue back to you
- A totally non-exclusive service

How do does the finance model work?

Below is an example of how the revenue is calculated and paid to you:

Illustrative Finance Model Only

You decide the sell price.....	£20.00
You decide the discount	40%*
Net price	£12.00
We deduct (Example print cost)	-£2.49
We pay you.....	£9.51

* Whilst your title is presented in our feeds to our retailers we cannot guarantee that they list (eg. Short discount, title content)

Looking to Find Out More?

Contact Us

More information on our print on demand retail print and distribution services can be found by visiting our website www.printondemand-worldwide.com

Alternatively please contact a member of our sales team for more information by e mailing us on publisher@printondemand-worldwide.com or call 01733 237867.

Printondemand-worldwide.com
9 Culley Court
Orton Southgate
Peterborough
PE2 6XD