



Print what you want, when you want,  
where you want

## Global Aspirations?

Making your books available internationally has never been easier. Rather than printing in the UK and exporting books, our partnership programme with two large North American book and journal manufacturers enables us to combine electronic data libraries for printing, distribution and fulfilment in America. We work carefully with our print partners to ensure that they meet our high book production quality standards and our own approach to environmental stewardship.

In 2011 we expanded this network to include an Australian print partner.

PODW offers European fulfilment from our UK print facilities.

## Services Offered:

We offer a number of services through our partnership print plants:

### UK and USA:

- Single copy printing
- Short run printing
- Offset book & journal printing
- Retail distribution

### Australia:

- Short run printing
- Offset book & journal printing

## Benefits

- Convenience of dealing with one UK based printer for all global stock
- Easy access to international markets
- Print in-market and reduce lead times and drive down cost
- Reduce your carbon footprint - no more shipping stock overseas
- Benefit from the specialist knowledge of in-market printers of the particular country's postal and freight systems
- One print price, two markets - you may be able to benefit from our negotiated single sterling rate regardless of if printing in the UK or further afield
- Use the same print ready pdf file for all our print plants - no need for multiple specs for different printers
- If you have an exclusive USA distributor you can still use our direct ordering service
- No additional set up fees for the USA if using our UK POD services

## Print on Demand U.S. Retail Print and Distribution Service

We offer single copy order fulfilment via selected online retailers and wholesalers in the USA markets for publishers of all sizes. Our retail print and distribution service helps publishers efficiently handle the supply chain by providing tools whereby they can maximise revenue streams via print on demand whilst reducing costs associated with warehousing stock, reprint under consideration status, freight cost and inventory management.

### How Does it Work?

- Publisher sets up their files in the PODW virtual digital library and supplies metadata
- Publisher dictates USA market by loading dollar retail prices together with the retail discount
- PODW feeds the title metadata out to the leading bibliographic agencies and the wholesalers and retailers we work with
- PODW receives orders direct from the selected e-retailers we work with and our US partner printer prints and ships the books direct
- For every copy sold PODW pays publisher sales revenue calculated as retail price less discount less print cost
- Sell before you print - no risk - pure revenue back to you
- A totally non-exclusive service

### How does the retail finance model work?

Below is an example of how the revenue is calculated and paid to you:

#### Illustrative Finance Model Only

You decide the sell price.....	\$20.00
You decide the discount range.....	40%
Net price .....	\$12.00
We deduct (Example print cost) .....	-\$2.49
We pay you.....	\$9.51

Payment is made in sterling for all dollar transactions unless agreed otherwise.

## Looking to Find Out More?

### Contact Us

More information on our global production and distribution channel services can be found by visiting our website [www.printondemand-worldwide.com](http://www.printondemand-worldwide.com)

Alternatively please contact a member of our sales team for more information by e mailing us on [publisher@printondemand-worldwide.com](mailto:publisher@printondemand-worldwide.com) or call 01733 237867.

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