

As you E-volve,

so do we...



Times have changed....

With the rapid growth of e-Books there has never been a better time to look at your e-resource strategy.

Printondemand-worldwide now provides **the** complete online e-Book management service, called E-Vault, taking care of all distribution, administration and sales reporting.

Much as we all love a real book that we can hold lovingly in our hands, there's no escaping the fact that a rapidly growing proportion of the reading public prefer to have their books in a handy mobile format – so they can read on the go, on their laptop, e-reader or mobile phone.

So if your books are not available as an e-Book, you are missing out on a rapidly growing international market and revenue stream.

With our e-Book conversion and retail distribution service, it's surprisingly simple and cost effective to transform your publication into an e-Book and sell it worldwide across multiple e-platforms.

Our e-Book formats:

Unlike many of our competitors, we offer conversion into multiple formats:

Epub
(standard)

Epub
(enhanced)

Mobi
(Kindle)

As you can see, whatever format suits your content and your customer base, whether it's an iPad, Kindle, Nook, Kobo or even a mobile phone, we can accommodate them as we convert to ALL formats.

We offer online, mobile, mobile internet and library sales channels. This means your e-Books have every opportunity and platform to sell.

Benefits

- First class e-Book conversion
- Total security - E-Vault secure storage of all of your files
- Distribute to over 1,000 retailers and 25,500 libraries globally
- Pre-converted e-Book files accepted into our distribution channels
- Access to international markets
- We can convert and sell into multiple languages and multiple markets
- Speed of access to market, your e-Book will be available within weeks not months!
- Expert preparation of metadata
- Ensuring full search engine optimisation allowing you increased discoverability and sales
- Clear and upfront commission structure – no hidden charges to catch you out
- Comprehensive sales reports, available at the touch of a button, to aid your market analysis
- You can sell both digital and printed versions of your book with our complementary retail service – use POD to drive your printed book sales!

E-book Retail and Distribution

Once your e-Book is set up in digital format and uploaded into our digital repository you are ready to utilize our global retail and distribution service options.

How Does it Work?



You upload your title



You select your outlets



We distribute



We pay you

1) You upload your title

You upload your digital file to your E-Vault account. We provide a conversion service on request.

2) You select your outlets

You decide the sell price and discount range and which outlets you would like your e-Book listed with.

3) We distribute

We feed title availability information (metadata) via direct feeds to all of the largest e-wholesalers and e-retailers in global markets, ensuring your titles are search engine optimized to provide the widest platform for sale. We have 1,000 retail outlets and over 25,500 libraries in our list, which is growing continuously!

4) We pay you

On sale of your e-Book, we deduct a handling fee. Our fee (20% of net price)* is deducted on each purchase of your e-Book title(s), we then pay you the remainder.

We pay you in a 90 day cycle for the sales of your e-Book titles, providing simple and transparent reports through your E-Vault account to help you make informed decisions regarding the marketing of your e-Books.

Our retail and distribution service is completely non-exclusive, giving you freedom to evaluate it at any point. Any title can be delisted with notice.

We charge a £1 plus VAT per title per month distribution listing fee which is billed separately and does not affect the sale price of your title.

Illustrative Finance Model Only:

	Sterling £	Euros € ⁵
You decide the Sale Price (less VAT)	£4.99	€6.24
You decide the discount range ¹	35%	35%
Net Price ²	£3.24	€4.06
(We deduct 20% of Net) [*]	-£0.65	-€0.81
We pay you ³	£2.59	€3.25
Distribution Listing Fee ⁴	£1.00 per title per month	€1.25 per title per month

*Our fee is for handling multiple feeds to retail partners, preparing and supplying your metadata files and creating sales reports from multiple retailers, available through your E-Vault account.

¹Typical discount range to include all Epub channels is 35–50%. Kindle Amazon terms apply.

²Net – after retailer discount and any download fees levied by the seller deducted at the point of download and deducted from the net price.

³VAT (if applicable) is applied at the point of purchase by the retailer.

⁴Distribution listing fee is billed separately. Please see contract for further details.

⁵Based on exchange rates at time of print. Exchange rates are subject to change at any time and are for illustrative purposes only in this context.