

■ Colour Printing

Creating brilliant colour

Colour Printing, now the affordable option!

If you ever considered colour printing to be expensive, difficult and daunting, welcome to a fuss-free future.

Creating brilliant colour has never been easier with Printondemand-worldwide. We deliver outstanding book, journal and marketing materials in an affordable way.

We can print anything from business cards, calendars and posters, to full colour brochures and promotional material for your marketing needs.

We don't just 'do' books and journals!

For more information, or to get a quote please talk to your account manager.

High quality colour from as low as 2p per page!

Two colour prices!

High definition prices!



Benefits

- Our pricing structure is based on colour ratio used per page - colour printing is now affordable as you pay for what you use
- Comprehensive range of options; PODW is your one stop shop for all your printing and publisher service needs!
- Take advantage of our renowned print quality for all your business printing needs
- No restriction on run lengths - what you need, when you need it!
- Print full colour books and journals affordably in the UK and NOT shipped in
- Colour inserts and plate sections available
- High quality, affordable colour short run and print on demand on a selection of papers
- High quality colour printing, now the affordable option
- Single copy POD colour retail distribution

Colour Book and Journal Printing

Short-run full-colour printing is an exciting development, allowing publishers to produce books containing colour inserts or to enter new, previously untapped markets.

Traditionally, litho printed colour plate sections were not cost effective for print runs of less than 250 copies. However, using the latest workflow technology alongside our industry-proven digital colour printing presses, we can now offer you colour pages inserted anywhere in your book, on a wide variety of paper stocks.

We now have three HP Indigo printers, working alongside our Ricoh 8000AP digital colour press, meaning we can now offer near lithographic quality on all books we print!

- Ideal for children's books
- Short run solution for educational books
- Cost effective company brochures
- NO restrictions on run length
- Print on to a variety of stocks
- Available via our online quoting & ordering system
- Affordable POD colour books & journals from as low as 1 copy

We cover all the options!

Our high-quality, high-resolution digital colour printers produce large quantities of perfect-bound covers each week.

The vibrancy of colours is exceptional, as is the quality of photographic reproduction from these machines.

We can also produce book covers using litho machinery, which gives you the use of:

- Spot colours
- Metallic inks
- UV varnish

Covers for perfect binding can be produced on a wide variety of industry standard card, whilst we are also able to print dust jackets for case-bound books, as well as PPCs (printed paper cases).

Whatever type of cover you require, we can help!

Looking to Find Out More?

Contact Us

More information on our colour printing services can be found by visiting our website www.printondemand-worldwide.com

Alternatively please contact a member of our sales team for more information by e mailing us on publisher@printondemand-worldwide.com or call 01733 237867.

Printondemand-worldwide.com
9 Culley Court
Orton Southgate
Peterborough
PE2 6XD